

THE EXECUTIVE FOCUS INTRODUCING PRESTIGIOUS NEW PRODUCT

THE EXECUTIVE FOCUS

The senior jobs in Higher Education

General enquiries
020 3154 3399
Recruitment
@timeshighereducation.co.uk



Principal

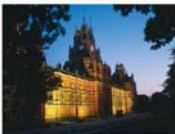
At Royal Holloway, University of London, we are renowned for our world-class research and teaching. We are committed to leading research, teaching and learning of the highest quality, to advancing knowledge and to ensuring the best and brightest of students, staff and the wider community are nurtured.

Our campus, set in over 130 acres of woodland, is home to more than 15,000 undergraduate and postgraduate students and a 1,500 staff force all over the world. Our Telford Foundation building is considered to be an exemplar range of modern academic, social and sports facilities, offering a unique blend of tradition and innovation, and an excellent base for our research, education and community activities.

We are currently seeking in the top 20% of UK universities in the subject of Higher Education and in the top 10% of universities in the UK for a Principal, leading the University, Arts and Social Sciences. The portfolio includes a range of student education and graduate employment issues.

We seek an outstanding new Principal to work with a brilliant team of staff and students, and deliver a step change in achievement. Candidates will have a track record of leading and inspiring leading edge international research. You will have a good understanding of the challenges facing academic institutions and be able to articulate a clear vision for the future of the University.

For more information, including how to apply, please refer to the website of Higher Education UK, or contact the recruitment team at www.timeshighereducation.co.uk. Applications should arrive not later than 10am on Monday 10th January.



Sutton Bonington
Royal Holloway
University of London

Faculty of Arts & Human Sciences

Dean of Faculty

The University of Surrey is seeking a highly motivated and experienced academic leader to lead the Faculty of Arts & Human Sciences. The successful candidate will have a strong track record in leading a large faculty, with a focus on research, teaching and student learning. The role involves strategic planning, financial management, and working closely with the Vice-Chancellor and other senior university leaders. The Dean will also be responsible for the overall academic standards and quality of the faculty's provision. The successful candidate will have a minimum of 10 years' experience in a senior academic role, preferably as a Dean or Head of a large faculty. The role is a full-time position, based on the Surrey campus, and is subject to a probationary period of 12 months. The successful candidate will be offered a competitive salary and benefits package. For more information, please visit www.surrey.ac.uk/jobs.

Deputy Vice-Chancellor (Academic)

Student Recruitment, Academic Programmes and Partnerships, and the Student Learning Experience

The University of Surrey is seeking a highly motivated and experienced academic leader to lead the Deputy Vice-Chancellor (Academic) role. The successful candidate will have a strong track record in leading a large faculty, with a focus on research, teaching and student learning. The role involves strategic planning, financial management, and working closely with the Vice-Chancellor and other senior university leaders. The Deputy Vice-Chancellor (Academic) will be responsible for the overall academic standards and quality of the university's provision. The successful candidate will have a minimum of 10 years' experience in a senior academic role, preferably as a Deputy Vice-Chancellor or Head of a large faculty. The role is a full-time position, based on the Surrey campus, and is subject to a probationary period of 12 months. The successful candidate will be offered a competitive salary and benefits package. For more information, please visit www.surrey.ac.uk/jobs.

THE EXECUTIVE FOCUS



THE Executive Focus

THE Executive Focus is the new high-profile recruitment section specifically for your institution's most prestigious roles.

Placed strategically in the first half of the magazine, THE Executive Focus offers a unique opportunity to put your executive vacancies in the spotlight and in front of a global audience of the most senior and experienced candidates.

As undisputed UK market leader with a 45 per cent share of all senior posts advertised in print (and 30 per cent of senior posts advertised online*) THE Executive Focus provides the perfect platform to reach vice-chancellors, pro vice-chancellors, principals, directors, registrars, deans and heads of departments.

This is an exclusive opportunity to showcase your university to some of the most influential individuals in the higher education world, in the sector's most prestigious and respected publication.

THE voice for higher education

With our weekly print readership of 85,000 and an average monthly online reach of 455,000 unique visits, there is no better place to reach and engage with a global audience of dedicated higher education professionals.

THE magazine is the most trusted resource for the university community in the UK and worldwide. Half of our content is written by the academic community, making THE a lively forum for insightful, challenging opinion and debate on issues that matter to all of us. Our specialist reporters provide authoritative UK and global news coverage and analysis on higher education and science policy, funding, tuition fees, research, teaching and pay and conditions.

Our annual World University Rankings are highly influential – used by governments and university heads to set policy, and keenly followed by research teams, individual academics and students.

Our website, www.timeshighereducation.co.uk, is firmly established as one of the world's leading destinations for the higher education community, with a dedicated global readership eager to discuss our news, comment, analysis and book reviews and to search our job vacancy pages. We have thousands of followers on Twitter at www.twitter.com/timeshighered

* For vice-chancellor and registrar roles, January – June 2009.

To advertise in THE Executive Focus please contact us on 020 3194 3399 or recruitment@timeshighereducation.co.uk

"For most senior HE appointments and for Professorial appointments the Times Higher Education is the main advertising channel we would advise our clients to use.

- Imogen Wilde,
Director, Harvey Nash

THE Executive Focus offers both full-page and half-page colour adverts for individual roles, and combines your print advert with our premium online packages, enabling you to recruit the best candidates in the market.

A partnership with **THE** will work hard for you in finding the right candidate, while providing you with the opportunity to maintain and build the image of your organisation both domestically and internationally.

Rates

| | | |
|----------------------------------|--------------------------|--------------------------|
| Option A | Option B | Option C |
| First page colour (200mm x 5col) | Full-page colour advert | Half-page colour advert |
| Gold online | Gold online | Silver online |
| GBP £8,400 per insertion | GBP £9,720 per insertion | GBP £5,100 per insertion |

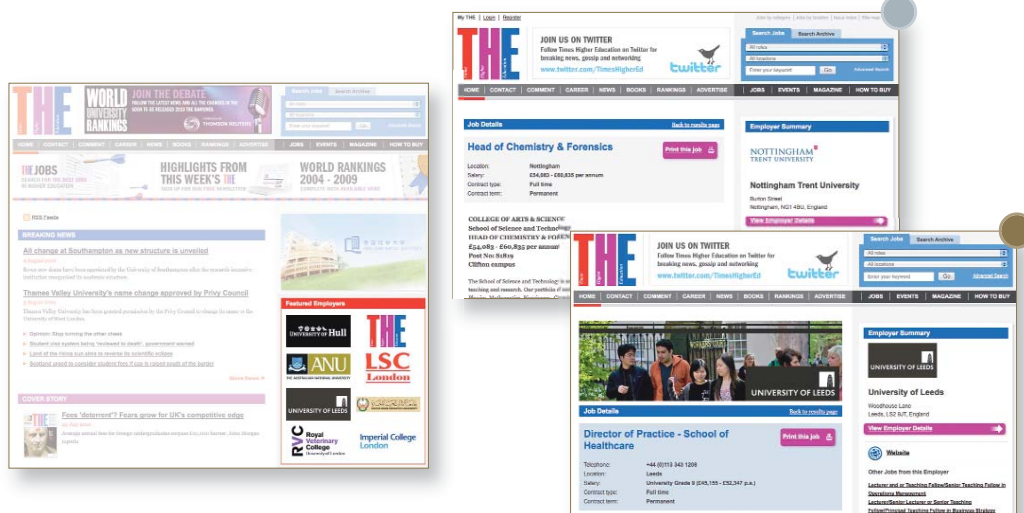
Online packages

All online adverts feature on www.timeshighereducation.co.uk for four weeks (or until the closing date of your recruitment campaign).

Gold online adverts appear at the very top of the search results on the jobs homepage on our site, affording your vacancy maximum exposure. Your logo features on the *Times Higher Education* homepage, ensuring that your vacancy reaches a global audience of active and passive jobseekers.

All Silver listings appear above the basic Bronze listings, increasing your exposure and allowing you to add more information about the role.

| | Gold | Silver |
|--------------------------------------------------------------------|------|--------|
| Listed at the top of the search results – seen first by jobseekers | ● | |
| Logo appears on the <i>THE</i> homepage for extra visibility | ● | |
| Branded advert with bespoke header, footer and background | ● | |
| Option to upload a picture | ● | |
| Listed above the bronze ads in the search results | ● | ● |
| Option to add extra information about the employer | ● | ● |
| Option to add attachments, eg, a job application form | ● | ● |
| Appear as featured job on email job alerts to job seekers | ● | ● |
| Branded with logo in the advert and on the search results | ● | ● |
| Information about the vacancy and institution in search results | ● | ● |
| Full information included within the advert | ● | ● |
| Listed on website for at least four weeks | ● | ● |



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Recruitment classifications

Vice-chancellors
Pro vice-chancellors
Principals
Directors
Registrars
Deans
Heads of department

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Specifications

Magazine publication day
Weekly, every Thursday

Booking deadline

Monday, 10am the week of publication

PDF/Quickcut copy deadline

Tuesday, 10am the week of publication
for adverts supplied as high-res PDFs or
via Quickcut

Cancellations

By email or fax by Monday, 12 noon for
adverts due to be published the Thursday
of that week

Type area

First page: 200mm high × 212mm wide
Full page: 280mm high × 212mm wide
Half page: 140mm high × 212mm wide

Print process

Heat-set web offset

Digital artwork delivery

PDF is our preferred method for receiving
digital artwork and allows you to retain
best control over your advert. Artwork
can also be sent via the Quickcut artwork
delivery system.

Colour

CMYK only. No RGB. No Pantone.

General

PDF files must be press optimised, max
Acrobat 5, PDF version 1.4, min
Acrobat 3, PDF version 1.2
Single advert per PDF file
All copy to be supplied as size booked
Max process ink weight 310%
Screen ruling 150lpi
Image resolution 300dpi

Online specification

Header & footer
575 pixels wide × 175 pixels high
Logo
150 pixels wide × 75 pixels high
Background
570 pixels wide × any height (600 max)
Gallery image
280 pixels wide × 182 pixels high
(1 image only)
Awards
110 pixels wide × 70 pixels high

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